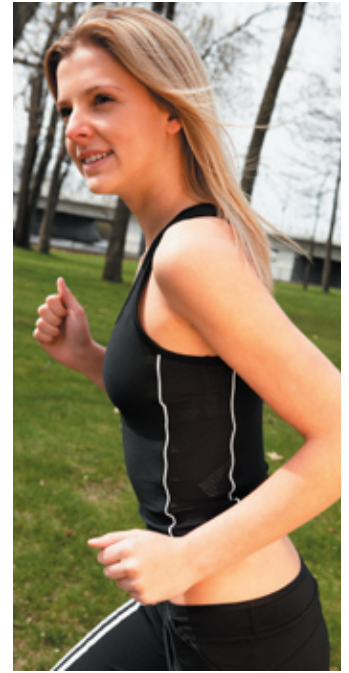


# Frankly Speaking Digital Magazine

## A Woman's Guide to Healthy Living

Designed to fill a unique niche in Mid-Missouri, *Frankly Speaking* digital magazine offers you an unparalleled opportunity to reach more than 5,000 women in mid-Missouri through a professionally-produced, provocative and positive publication. *Frankly Speaking* is for the woman who seeks a healthier, more active lifestyle and wants to make better-informed decisions about her health and well-being. Packed with exciting features, recipes, beauty and medical tips, *Frankly Speaking* is your guide to healthy living in Mid-Missouri.

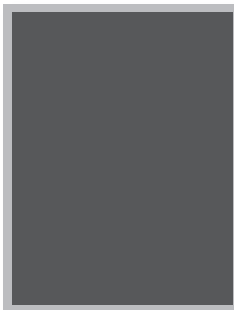
Women are responsible for the majority of household purchases and buy nearly 80% of all health care products. Take advantage of Columbia's only digital health magazine targeted to active, well-educated women.



Publishes four times each year:  
February, May, September, November

### INTRODUCTORY ADVERTISING RATES FOR FRANKLY SPEAKING

#### Full Page



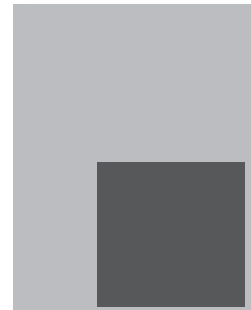
**Full Page**  
 Nonbleed: 7.5" x 10"  
 Bleed: 8.75" x 11.25"  
 4x .....\$250  
 1x .....\$500

#### 1/2 Page



**1/2 Horizontal**  
 7.5" x 4.875"  
 4x .....\$175  
 1x .....\$350

#### 1/3 Page



**1/3 Square**  
 4.875" x 4.875"  
 4x .....\$125  
 1x .....\$250

For additional information, contact: Melody Parry at [outfront@socket.net](mailto:outfront@socket.net) or call 573.449.6644

